**Project Design Phase-I**

**Proposed Solution Template**

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| Team ID | PNT2022TMID22535 |
| Project Name | Project – Global sales data analytics |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Some products reaches a good reach among the people but some good products don’t reach them. Which brings a loss to the particular product organization , this problem to be solved in order to make profit to the organization through global sales. |
|  | Idea / Solution description | The solution to this is to make the product more trend among people which makes it more familiar to them. |
|  | Novelty / Uniqueness | We are going to advertise the product frequently , free demo review to customers ,create a hype among the people by providing discounts to the product to increase the sales and a free door delivery to customers. |
|  | Social Impact / Customer Satisfaction | The product must get reach to the customers so that they would know about its features which makes them feel satisfied that they have bought a valuable product . |
|  | Business Model (Revenue Model) | This method focuses on the sales of the unaware products to the customers and increasing the profit to the product organization so that there products been sold to customers. |
|  | Scalability of the Solution | Expanding the product sales  Reduce loss to the organizsation |